



日韓集中講義

The Short Intensive Course Program between UTokyo and SNU



SEOUL
NATIONAL
UNIVERSITY

大学院 1 単位 / Graduate School 1 Credit
3799-387 国際連携特別講義 XIV
International Collaborators' Special Lecture on Engineering XIV

Lecturer

Professor

Deok-Joo Lee

Department of Industrial Engineering,
College of Engineering, Seoul National University
(SNU)



Economic evaluation of R&D projects

Wed., July 24~Fri., July 26, 2024 (3days)

Course objectives

To provide engineers with a working knowledge of the economic evaluation of the investment in R&D projects related to engineering or technological development.

Lecture time

July 24~25 ... 10:25▶11:55, 13:00▶14:30
14:55▶16:25

July 26 ... 10:25▶11:55

Lecture room

Eng. Bldg. No.3 #32

Language

English

Counterpart at UTokyo

Professor Gent Mogi
Institute for Innovation in International Engineering Education
Department of Technology Management for Innovation (Joint Appointment),
School of Engineering

Lecture plan

Day 1:

Introduction & R&D evaluation with deterministic cash flow method

Day 2:

R&D evaluation considering uncertainty with real option method

Day 3:

Prioritizing R&D projects using AHP

*Graded by a take-home exam

工学系研究科国際工学教育推進機構

Institute for Innovation in International Engineering Education,
School of Engineering

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Registration is
now open!

Please use the QR code
to register.



Application Form
tmi#intensive-
t-u-tokyo.ac.jp/course.h
https://ut-snu.